



**Communication and Marketing Department
Isebe loThungelwano neNtengiso
Kommunikasie en Bemerkingsdepartement**

Private Bag X3, Rondebosch 7701, South Africa
Welgelegen House, Chapel Road Extension, Rosebank, Cape Town
Tel: +27 (0) 21 650 5427/5428/5674 Fax: +27 (0) 21 650 5628

www.uct.ac.za

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UCT leaders to swap the boardroom for sports field as UCT Day is launched

Members of the University of Cape Town (UCT) senior leadership will swap the boardroom for the sports field on a day of fun activities and celebrations at the inaugural UCT Day on Friday, 6 October 2023.

The inaugural UCT Day – a special day of campus celebrations on upper campus and beyond – will take place during UCT’s birthday month and “is all about celebrating the essence of who we are, and the spirit of excellence and innovation that pervades our various activities”, said Vice-Chancellor (interim) Emeritus Professor Daya Reddy.

The programme features an exciting schedule of in-person and online events, including team challenges on the day. Teams drawn from across the university will compete in four main sports challenges.

Professor Reddy said: “I encourage members of the UCT community to start forming their teams now for these activities and to extend a challenge to other faculties and departments who they think they can take on. I and other members of the leadership will be doing the same.”

UCT Day is also an opportunity to demonstrate collective commitment to the university’s fundraising efforts. The university will run an eight-hour phonathon on the day, inviting alumni and friends to pledge their support to our students.

Donors can contribute towards four student fundraising causes: student financial support, including fee debt; student wellness programme; anti gender-based violence programme; and student food programme.

“Together, we constitute the vibrant essence of UCT. UCT Day offers us an opportunity to pay homage to our storied history, revel in our dynamic present, and collectively shape a promising future, underpinned by a spirit of giving,” said Reddy.

On Friday, 6 October, alumni, staff and students are urged to wear UCT-branded clothing or dress in UCT's blue colours; take a group photo or video and share this on social media, tagging @UCTalumni, and using #CelebrateUCTDay; and share their UCT story by participating in the 'I am UCT because..' virtual challenge.

The 'I am UCT because..', through which members of the university community tell what UCT means to them, has been launched on UCT's official social media channels.

ENDS

Issued by: UCT Communication and Marketing Department

Elijah Moholola

Spokesperson
Communication and Marketing Department
University of Cape Town
Rondebosch
Tel: 021 650 5674
Cell: 083 981 7770
Email: elijah.moholola@uct.ac.za
Website: www.uct.ac.za