



Communication and Marketing Department  
Isebe loThungelwano neNtengiso  
Kommunikasie en Bemerkingsdepartement

Private Bag X3, Rondebosch 7701, South Africa  
Welgelegen House, Chapel Road Extension, Rosebank, Cape Town  
Tel: +27 (0) 21 650 5427/5428/5674 Fax: +27 (0) 21 650 5628

[www.uct.ac.za](http://www.uct.ac.za)

**2 September 2024**

## **UCT teams up with CAF to kick off historic Football Management Executive programme**

**2 September 2024 | 18:00 | Graduate School of Business Conference Centre**

The University of Cape Town (UCT) and the Confédération Africaine de Football (CAF) will launch the CAF Football Management Executive programme on **Monday, 2 September 2024**. The programme aims to drive knowledge, create capacity, and strengthen administrative skills among Africa's football stakeholders.

The initiative is a management programme initiated by the CAF leadership for their member associations' administrative staff and officials to enhance skills, build capacity and drive efficiency to ensure African football administration and competitions are world class. UCT, as the top university in Africa and a collaborative partner, emphasises its role in supporting the development of football leadership in Africa.

Today's launch marks the first phase of the roll-out of the programme that will also be extended to French-speaking part of Africa in the near future. Some of the lecturers in the programme include former Arsenal Chairperson David Dein, former Multichoice chairperson Imtiaz Patel, and many other leading individuals in the business of sport.

UCT Vice-Chancellor Professor Mosa Moshabela will welcome CAF President Dr Patrice Motsepe and CAF General Secretary Véron Mosengo-Omba to this historic launch.

Members of the media are invited to witness history unfold as UCT and CAF usher in a new era in African football administration.

**Date: Monday, 2 September 2024**

**Time: 18:00**

**Address: UCT Graduate School of Business Conference Centre, 9 Portswood Road, V&A Waterfront.**

***ENDS***

***Issued by: UCT Communication and Marketing Department***

**Velisile Bukula**

Head: Media Liaison  
Communication and Marketing Department  
University of Cape Town  
Rondebosch  
Tel: 021 650 2149  
Cell: 071 642 3495  
Email: [velisile.bukula@uct.ac.za](mailto:velisile.bukula@uct.ac.za)  
Website: [www.uct.ac.za](http://www.uct.ac.za)